

Entrepreneur Education, Learn Before the Leap: A Study on UAE Entrepreneurs (EELL)

Sunitha Prabhuram¹, Ganga Bhavani^{2*} and K.G. Taramol³

Manipal Academy of Higher Education, DIAC, United Arab Emirates

KEYWORDS Formal Education, Entrepreneurship-Education, Entrepreneurs, Entrepreneur Success, Investment, Learn

ABSTRACT The prime objective of the current study is to analyse the success rate of entrepreneurs who had formal entrepreneurship education. The second purpose of this paper is to find the factors determining (from education) the success of entrepreneurship education. Entrepreneurship education has grown significantly as manifested in the growth student enrolment and production of formal entrepreneurship institutions. United Arab Emirates (UAE) is not an exception to these developments in higher education. The scope of the current study is limited to UAE. In UAE there are differences in the education specialisations across universities from a single course to a combination of different specialisations. On the other hand, the number of students' interest towards entrepreneurship formal education is increasing day by day. This new phenomena in the study of entrepreneurship is really helping the success of entrepreneurs is a question to argue. Many people in UAE market are still questioning whether entrepreneurship is worth the investment, and whether entrepreneurship formal education enhances the skills and abilities to completely run the business in a successful manner. The current study has been conducted on 140 practicing entrepreneurs in UAE with formal education in order to find the significance of formal education in increasing the success rate of entrepreneurship.